

BLEONA





*INTERNATIONAL  
MUSIC,  
TELEVISION,  
AND  
FASHION  
ICON.*







BLEONA, the international pop icon, redefines the word “Diva” in her uncontainable rise to stardom.

Her powerful vocals, charmingly brash persona and reputation as an electrifying performer has risen her to the top of the Billboard Music Charts.

BLEONA is a multiple award-winning, multi-lingual recording artist.

She’s sold more than five million albums, graced over forty magazine covers, and has performed for millions of fans - all while operating as a completely independent artist.

In the past few years alone, BLEONA has broken the Top Ten Billboard Dance Club Songs chart with her #1 hit “I Don’t Need Your Love” and #3 hit “Take You Over”.

BLEONA additionally made her directorial debut with her music videos of her singles, “Monster” and “I Don’t Need Your Love”.

A beloved luminary, drawing record crowds of up to 70,000 in her native Albania, she continues to perform to consistently sold-out shows.

Through it all, BLEONA has embraced the thrill of playing by her own rules, while at the same time, respecting her craft, and caring for her ever-growing fanbase. BLEONA’s in born creative ability has transformed her into a triple-threat phenomenon that has presented no limits to her larger-than-life talents.

*For more information visit*  
[www.BLEONA.com](http://www.BLEONA.com) & follow [@BLEONA](https://www.instagram.com/BLEONA)



A black and white photograph of a woman with dark hair lying on her back on a dark, textured surface. She is wearing a white, long-sleeved button-down shirt that is open at the collar and has the sleeves rolled up. Her arms are raised above her head, and her hands are clasped together. She is looking directly at the camera with a slight smile. The lighting is dramatic, highlighting her face and the texture of the shirt and background.

*“SHE IS A  
FORCE OF  
NATURE.”*

*– Timbaland, GRAMMY® Award  
winning producer and performer*



# MUSIC

*Bleona has collaborated with Timbaland, Darkchild (Destiny Child), David Foster (Celine Dion), and Fede Vindver (Coldplay) among other producers.*

## BLEONA'S RECORDINGS INCLUDE:

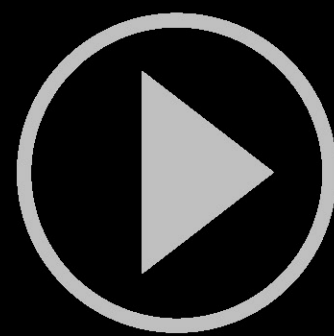
- ◆ [“Haters”](#) (2020)
- ◆ [“Su Di Noi”](#) (2019)
- ◆ [“IDNYL”](#) peaked at #1 on the Billboard Dance Charts in the USA in (2019)
- ◆ [“Monster”](#) Her directorial debut filmed at 19th-century villa Erba in Lake Como Italy (2018)
- ◆ [“Wicked Love”](#) peaked at #12 on the Billboard Dance Charts in the USA (2018)
- ◆ [“Take You Over”](#) peaked #3 on US club charts (2015)
- ◆ [“Famous”](#) received strong support from Sirius XM, rapid rotation (2015)
- ◆ [“Still In Love”](#) featured on her BRAVO TV show “Euros of Hollywood” (2014)
- ◆ [“Take It Like A Man”](#) peaked #7 on UK club charts (2013)
- ◆ [“Without You”](#) produced by Darkchild (2013)
- ◆ [“Pass Out”](#) ft. Timbaland & Brasco (2012)
- ◆ [“Show Off”](#) ft. Petey Pablo (2010)



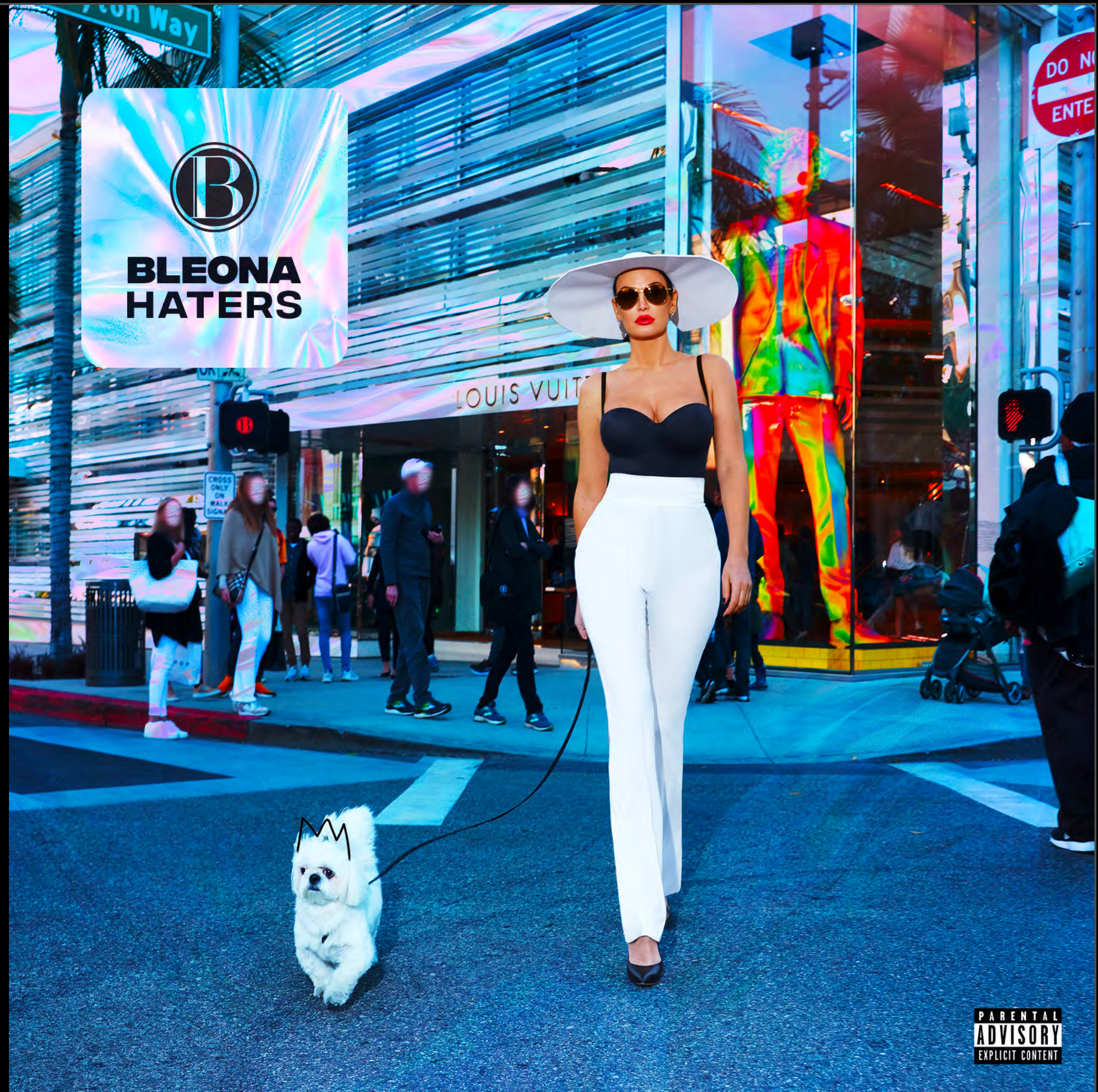


# #HATERS

- ◆ Bleona's latest single “#HATERS” was released independently in conjunction with a video directed by Chris Applebaum (*Rihanna Ft. Jay-Z: “Umbrella”*) on March 8th, 2020
- ◆ Intentionally released on International Women's Day, “#HATERS” became a lockdown anthem.



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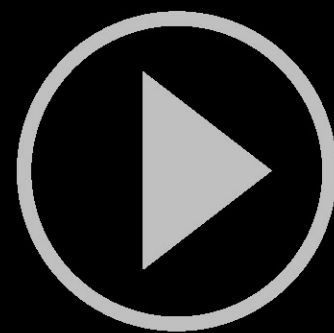




# *SU DI NOI*

*Bleona sings and speaks fluently in 4 languages;  
Albanian, English, Italian and German.*

- ♦ She brought to life the 80's Italian super hit "Su Di Noi" of Enzo Ghinazzi (Pupo), with an imagery of the Italian classic beauty, Monica Belluci.
- ♦ The video was shot in the iconic "El Matador Beach", in Malibu California.



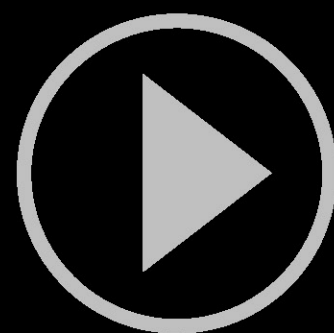
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# *I.D.N.Y.L.*

- ♦ “I Don’t Need Your Love” peaked at #1 on the Billboard Dance Charts in the USA in 2019.
- ♦ A natural behind the camera, in another game-changing departure, the video for “I Don’t Need Your Love” marks Bleona’s long-awaited directorial debut.



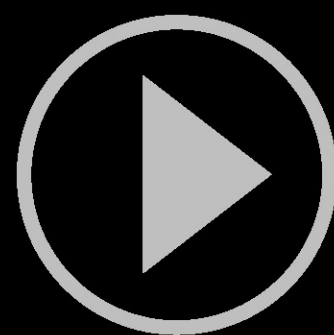
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# MONSTER

- ♦ In October 2018, Bleona directed her second video “Monster” a short film, filmed at the villa ERBA; a 19th-century villa in Lake Como Italy.
- ♦ ‘Monster’ is another ballad; about a fairy-tale love gone wrong.
- ♦ To bring her vision to life she collaborated with DP Jeffery Kelly (*Beyoncé “Drunk In Love”*), and photographer Vincent Peters (*Monica Bellucci Italian VOUGE Covers*)



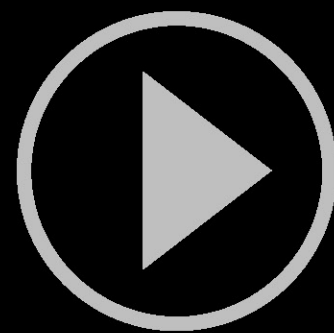
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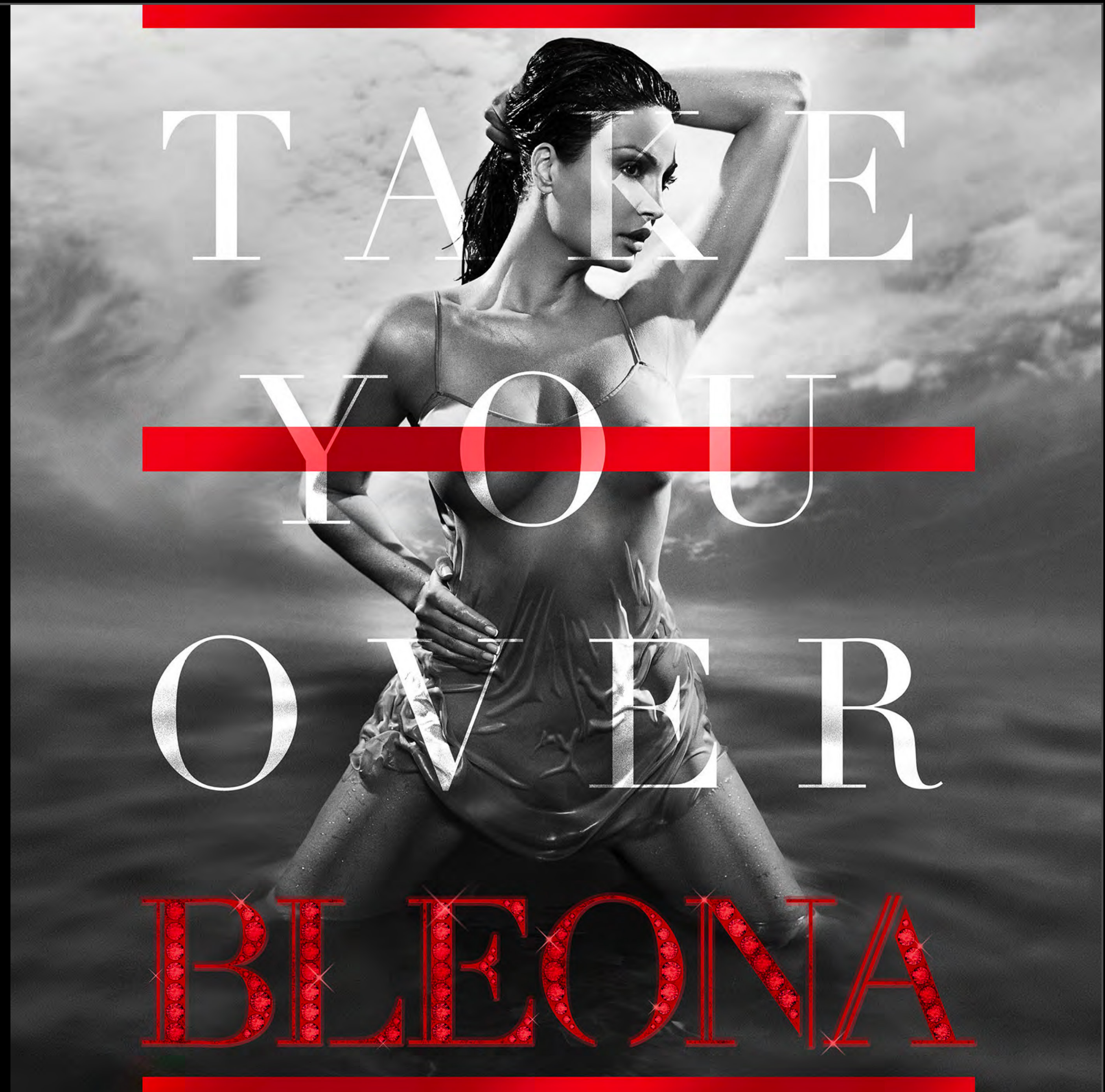


# *TAKE YOU OVER*

- ♦ The high fashion concept video “Take You Over” featuring Bleona’s striking style and imagery, peaked #4 on the Italian MTV.
- ♦ The song with remixes from Dave Aude, peaked #3 on the Billboard Dance Charts in the USA (2015).



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# TOURING



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- ◆ Bleona has sold out the UK's historic Royal Albert Hall; twice.
- ◆ She has also performed at New York's Lincoln Center, Webster Hall, and Roxy Club.
- ◆ Her sold-out tours, performing for crowds that number 50,000-80,000+, have earned the respect of A-list industry heavyweights such as David Foster, Timbaland and Ron Fair. Bleona has established herself as a major global contender and a universal communicator.
- ◆ Bleona introduced "Pass Out" featuring Timbaland on her "F.U.I.F" Tour. Timbaland's crew, including his official DJ, Freestyle Steve, joined the tour across Europe, experiencing Bleona's provocative onstage demeanor, unforgettable visuals and wide range of devoted fans; including high-level government dignitaries, Royal Family members, Billionaires, and global influencers.





## ALBANIA

- ♦ VLORE  
50-80k avg per show
- ♦ ELBASAN  
80-100k avg per show
- ♦ SHKODER  
50-80k avg per show
- ♦ TIRANA  
80-100k avg per show
- ♦ KORCE  
50-80k avg per show

## SCANDINAVIA

- ♦ MALMO  
10-15k avg per show
- ♦ COPENHAGEN  
15-20k avg per show
- ♦ OSLO  
10-15k avg per show

## UK

- ♦ LONDON  
15-20k avg per show

## USA

- ♦ NEW YORK  
15-20k avg per show
- ♦ DETROIT  
15-20k avg per show
- ♦ CHICAGO  
15-20k avg per show
- ♦ LAS VEGAS  
15-20k avg per show
- ♦ MIAMI  
15-20k avg per show

## ITALY

- ♦ FLORENCE  
20-25k avg per show
- ♦ MILAN  
20-25k ave per show
- ♦ ROME  
20-25k avg per show

## MACEDONIA

- ♦ TETOVA  
50-80k avg per show

# ON TOUR

## SWITZERLAND

- ♦ ZURICH  
10-15k avg per show
- ♦ LAUSANNE  
10-15k avg per show
- ♦ GENEVA  
10-15k avg per show



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## GREECE

- ♦ THESSALONIKI  
10-15k avg per show
- ♦ ATHENS  
10-15k avg per show

## KOSOVA

- ♦ PRISHTNA  
80-100k avg per show

## GERMANY

- ♦ STUTTGART  
10-15k avg per show
- ♦ DUSSELDORF  
10-15k avg per show
- ♦ FRANKFURT  
10-15k avg per show
- ♦ HAMBURG  
10-15k avg per show
- ♦ BERLIN  
10-15k avg per show





# TELEVISION

## REALITY & SCRIPTED

- ◆ Bleona has a starring role on the soon be worldwide release television series, "[Paper Empire](#)". A smart and edgy crime drama. Bleona plays a vocalist, starting at the bottom and attempting to make it completely on her own in a country foreign to hers. Bleona stars along with Devnise Richards, Wesley Snipes, Robert Davi, Steve Gutenberg and Anne Archer.
- ◆ CELEBRITY JUDGE:
  - 2023 "X Factor - Albania"
  - 2021 "[Love Story](#)" (The Albanian "Bachelor")
  - 2016 "[Your Face Sounds Familiar](#)"
  - 2015 "[X Factor – Albania](#)"
- ◆ In 2014 Bleona was the star of BRAVO TV's "[Euros of Hollywood](#)"





# MOVIES

*As an actress, Bleona has a theater background and a BA Degree in acting in “Stanislavski System”.*

*As a part of her fast thriving acting careere, she played alongside Nicolas Cage, Aaron Eckhart, and Dolph Lundgren to name a few.*

## TITLES

- ♦ 2023 “[Honor](#)”
- ♦ 2022 “[Chief Of Station](#)” (Aaron Eckhart, Olga Kurylenko)
- ♦ 2021 “[Clown Motel](#)”
- ♦ 2019 “[Falco](#)”
- ♦ 2017 “[211](#)” ( Nicolas Cage)
- ♦ 2016 “[Dead Trigger](#)” (Dolph Lundgren)
- ♦ 2011 “[True Justice](#)” (Reelz Channel - Steven Seagal)







# *BLEONA + LGBTQ*

A major component of Bleona's message is her strong support of the LGBT community. Bleona headlined Las Vegas Pride and served as its Grand Marshall. She cemented her status when she was invited to perform a second consecutive year at the legendary White Party. Other than Lady Gaga, Bleona marks the only artist to perform at the event two years in a row.

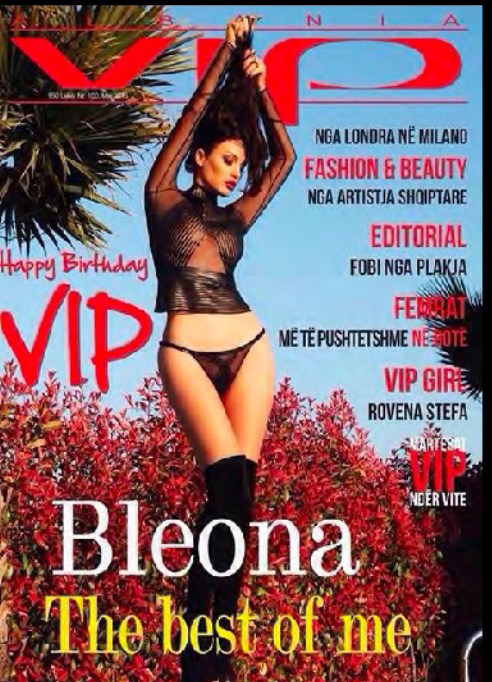
As a result, her "F\*\*k You I am Famous" single has become an anthem for LGBTQ+ fans. Numerous media outlets and entertainment industry executives were among the huge crowd attending her sold out performance at the Greystone Manor.



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# PRESS



Bleona Qereti  
**ME KOKEN  
NE RE**  
*Jeta, gjithmonë në lëvizje, për  
banoren e shumë kontinenteve*



# USA PRESS

- ◆ In February 2018 the American tabloids erupted with coverage of her attire at the Vanity Fair Oscar party, as per usual when she graces a red carpet.
- ◆ Bleona has been featured in U.S. media outlets as FORBES, BILLBOARD, PEOPLE, US WEEKLY, OK!, ELLE MAGAZINE, DISH NATION, MILLENIUM, COMPOSURE and more.

*FORBES; [Read Here](#)*

*BILLBOARD; [Read Here](#)*

*US WEEKLY; [Read Here](#)*

*MELLENIUM; [Read Here](#)*

*OK! MAGAZINE; [Read Here](#)*

*ELLE MAGAZINE; [Read Here](#)*

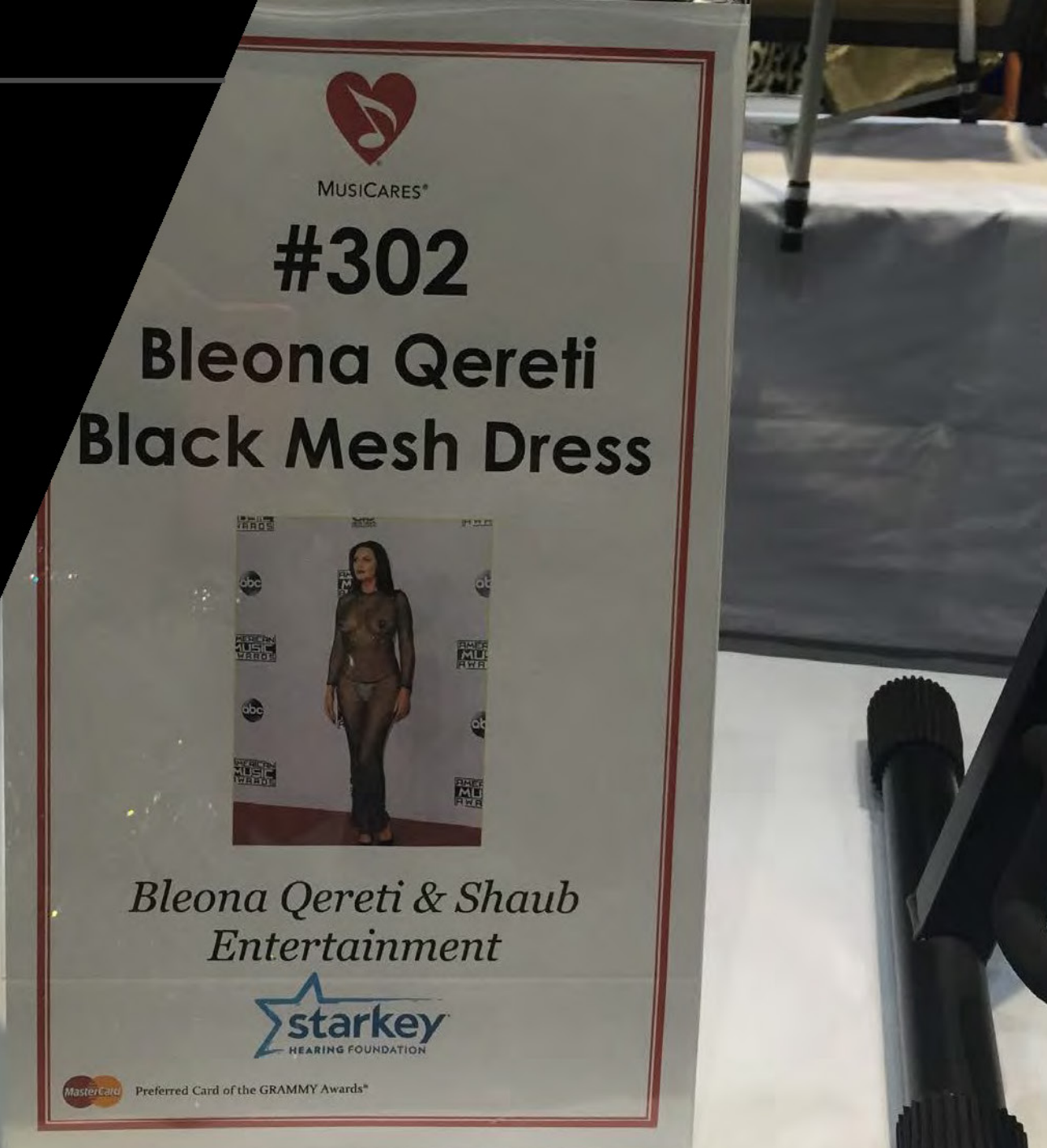
*COMPOSURE; [Read Here](#)*





# CHARITY

- Bleona utilizes her celebrity to support countless charities including amfAR, The Elton John Foundation, and NARAS MusiCares.
- The dress that she wore to the 2014 American Music Awards earned top dollar at the 2015 MusiCares Silent Auction, which honored Bob Dylan.
- Bleona is also a devoted animal lover and has given her time and effort to many Animal Rights causes and activities.





# E-COMMERCE

[SHOPBLEONA.COM](http://shopbleona.com)

- ◆ Bleona has spent years strategically crafting her brand. An international style icon, Bleona partnered with ShoeDazzle, the world's largest online, 18 million+ subscriber-based fashion service, to launch her new shoe and handbag line titled Bleona for Scene, which has already generated best-seller status.
- ◆ Bleona has also invested in the world's top high-fashion photographers and art designers to create the luxurious and elite BLEONA - a global brand that is consistent with her music, personality, and message.
- ◆ Her e-commerce site, shopbleona.com, features custom jewelry, makeup, apparel, and shoes.





# SOCIALS

1M FACEBOOK

# 53K *TWITTER*

# 641K INSTAGRAM

## #53.3 M TIKTOK

BLEONA.COM

**The secret  
to success  
is consistency.**

*Rich20Something*



BLEONA

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